

# MALAKA FRIEDMAN

Marion L. Brittain Postdoctoral Fellow | She/Her | [mfriedman41@gatech.edu](mailto:mfriedman41@gatech.edu) | [LinkedIn](#)

## EDUCATION

- Ph.D. in Communication, Rhetoric, and Digital Media** **December 2023**  
*North Carolina State University, Raleigh, NC*  
Dissertation Title: “Making” Literacy Practices Not Products:  
Analyzing an Academic Makerspace for Labor and Access  
PhD Committee: Dr. Stacey Pigg (Chair), Dr. Steve Wiley, Dr. Grant Bollmer,  
& Dr. Chris Anson
- M.A. in English Rhetoric & Writing** **May 2018**  
*University of New Mexico, Albuquerque, NM*  
MA Committee: Dr. Tiffany Bourelle (Chair), Dr. Joseph Bartolotta,  
& Dr. Bethany Davila
- B.A. in English Pre-Professional** **May 2014**  
*University of New Mexico, Albuquerque, NM*  
Magna Cum Laude

## ACADEMIC APPOINTMENTS & TEACHING EXPERIENCE

- Marion L. Brittain Postdoctoral Fellow** **August 2023 - Present**  
*Georgia Institute of Technology Atlanta, GA*  
Instructor of Record for the following courses:  
Technical Communication (LMC 3403)
- Graduate Teaching Assistant** **August 2022- December 2022**  
*North Carolina State University, Raleigh, NC*  
Instructor of Record for the following courses:  
Introduction to Science, Technology, and Society (STS 214)
- Graduate Teaching Assistant** **August 2018-July 2021**  
*North Carolina State University, Raleigh, NC*  
Instructor of Record for the following courses:  
Academic Writing and Research (ENG 101)  
Communication for Business Management (ENG 332)
- Graduate Teaching Assistant** **August 2016- May 2018**  
*University of New Mexico, Albuquerque, NM*  
Instructor of Record for the following courses:  
Accelerated Composition (ENG 110)  
Composition III (ENG 120)
- mentor2.0 Support Specialist** **March 2015- August 2016**  
*Big Brothers Big Sisters of Central New Mexico, Albuquerque, NM*  
Instructor for college and career readiness high school course for South Valley Academy.

**Osher Institute Instructor****October 2014***University of New Mexico, Albuquerque, NM*

Instructor of Record for the following courses:

Holmes &amp; Potter: Sherlock Comes to Hogwarts (Literature course)

**ACADEMIC SERVICE & PROFESSIONAL EXPERIENCE****Chair of Technical Communication Committee****June 2024- Present***Georgia Institute of Technology, Atlanta, GA*

- ❖ Chair and collaborator with other Technical Communication faculty to support course outcomes, assessment, and pedagogy while additionally exploring opportunities to enhance curricular presence of technical communication.

**Writing and Communication Program AI Working Review Group****February 2024- Present***Georgia Institute of Technology, Atlanta, GA*

- ❖ Collaborate with members of the Writing and Communication Program to develop support for faculty with AI generative issues within the writing classroom.

**Digital Pedagogy Research and Development Laboratory  
(DevLab) Team Member****November 2023- Present***Georgia Institute of Technology, Atlanta, GA*

- ❖ Provide resources and documentation of technologies and equipment of DevLab to be used within the Writing and Communication Program.

**NC State University Libraries Making Space Team Member****May 2019- July 2023***North Carolina State University, Raleigh, NC*

- ❖ Coordinated campus events with invited speakers (5-6 per academic year) for online and in person presentations of talks and workshops to address issues of bias and systemic barriers to inclusion in STEM fields.

**Pentair Fellow for Hill Library Makerspace****September 2022- December 2022***North Carolina State University, Raleigh, NC*

- ❖ Furthered resources and research regarding the Hill Library Makerspace's mission of literacy and access through workshops and development of instructional materials and collaborations across campus.

**Virtual Martin Luther King, Jr. (vMLK) Project Team Member****January 2019- September 2022***North Carolina State University, Raleigh, NC*

- ❖ Furthered pedagogical research of the vMLK Project for implementation within NC State and K-12 instruction through curriculum development, public presentations, and development of semester and yearly measurements of success through survey data.

**Hill Library Makerspace Student Advisor****July 2022- September 2022***North Carolina State University, Raleigh, NC*

- ❖ Staffed makerspace and maintenance of makerspaces tools and technology to best support the NC State community of students and faculty.

North Carolina State University, Raleigh, NC

- ❖ Collaborated with 18+ individual courses across campus for specific makerspace curriculum related projects.
- ❖ Supervised and mentored undergraduate students for student-led workshop series for in person and online workshops and makerspace documentation development.

## PUBLICATIONS

### Journal Articles (Peer Reviewed)

Friedman, M.(2021). Digital Literacy as a Form of Free Labor. *The Journal of Multimodal Rhetorics*, 61.

### Book Chapters (Peer Reviewed)

Halm, M., Nance, A., Friedman, M., Hüsing, Z. (Accepted). Oral Histories of Contingency in a Technology Lab. *Histories of the Future: Computer Labs in Writing Instruction*.

Gallagher, V., Jones, E., Friedman, M., & Rosenfeld,C (2023). Embodiment, Affect and Technologies of Recovery: Enacting Equity and Ethics through VR in the Public Speaking Classroom. *Routledge Reader: Ethical Considerations of Virtual Reality in the College Classroom..*

Friedman, M. (2022). The Right to Tweet Freely: Citizen-Government Social Media Conflict. *Contemporary Trends in Conflict and Communication: Technology and Social Media*. 111.

### Book Reviews (Peer Reviewed)

Friedman, M. (2022). Review of *Beyond the Makerspace: Making and Relational Rhetorics*. *Communication Design Quarterly*.

Friedman, M. (2022). Review of *Debates in Digital Humanities 2019*. *Hyperbizz: New Media Cultures*.

### Invited Teaching Publications

Gallagher, V., Nelson, E., Rosenfeld,C., & Friedman, M. (2021). vMLK 9-12 Language Arts Lesson Plan, EDSITEment: The Best of the Humanities on the Web, National Endowment for the Humanities.

Gallagher, V., Nelson, E., Rosenfeld,C., & Friedman, M. (2021). vMLK 9-12 History Lesson Plan, EDSITEment: The Best of the Humanities on the Web, National Endowment for the Humanities.

## CONFERENCE PRESENTATIONS

Rosenfeld,Cindy., Fennimore, Jack., Friedman, Malaka., Baker, Margaret., & Stout, Bryce. “vMLK in the Public Speaking Classroom” Workshop Panel for ACLS Digital Extension Workshop. September 2022.

Gallagher, Victoria., Nelson, Elizabeth., Rosenfeld,Cindy., Tomlinson, Connor., Rainey, Hannah., & Friedman, Malaka. “Considerations of Equity in Creating Community” Workshop Panel for ACLS Digital Extension Workshop. September 2022.

Gallagher, Victoria., Nelson, Elizabeth., Rosenfeld,Cindy., Tomlinson, Connor., Black, Shelly., & Friedman, Malaka. “The vMLK Project: Embodiment, Affect and Equity” Research Equity Panel for NC State Equity Research Symposium. February 2022.

Groth, Jason Evans., Peters, Brooke., Friedman, Malaka., Cahoon, Claire., & Fountaine, Lara. “PDA Event: Fostering Community Students Creativity with Online Library Programming” Virtual Programming Webinar for NC LIVE Member Libraries. August 2021.

Nickels, Colin. & Friedman, Malaka. “Give Them the Platform: Student Led Workshops” The Innovative Library Classroom. Virtual. April 2021.

Friedman, Malaka. & Bruinsma, Jeffrey. “Mentoring, Professionalization, and Labor in Graduate School” Conference on College Composition & Communication. Virtual. April 2021.

Fragola., Marian & Friedman, Malaka. “Intentionally Making Space: Programming Towards Inclusion.” Virtual 2020 Emerging Technologies Symposium. Virtual. September 2020.

Friedman, Malaka. “Power, Class, and Access” Conference on College Composition & Communication. Canceled due to COVID-19.

Friedman, Malaka. “Representing a True Digital Divide Through Multimodality” Triangle Digital Humanities Institute. Durham, NC. October 2019.

Friedman, Malaka., Schmalzer, Madison., Cata, Alexandra., & Bruinsma, Jeffrey.. “Interface Rhetorics” *Carolina Rhetoric Conference 2019*. Raleigh, NC. April 2019

## INVITED SPEAKING ENGAGEMENTS

### **“This Teacher Went to the Job Market” Panel**

**October 2023**

*North Carolina State University, Raleigh, NC (Remote)*

Invited panel participant for Dr. Fernanda Duarte’s Communication, Technology, and Pedagogy Seminar (CRD 704) on job market strategies and opportunities for doctoral students in the Communication, Rhetoric, and Digital Media program at NC State.

### **Digital Literacy Unit Invited Course Speaker**

**November 2022**

*Michigan State University, East Lansing, MI (Remote)*

Invited speaker for Dr. Stephe Kang’s Writing as Inquiry (WRA 101) course discussing digital literacy in the context of the published article and assigned reading “Digital Literacy as a Form of Free Labor” (Friedman, 2021).

## PEDAGOGICAL CONTRIBUTIONS

### **Technical and Professional Communication**

*Georgia Institute of Technology Atlanta, GA*

Seminar discussing theoretical concepts of the technical communication field, specifically in the context of teaching at Georgia Institute of Technology.

### **Digital Pedagogy**

*Georgia Institute of Technology Atlanta, GA*

Seminar providing guidance of theoretical frameworks for the Writing and Communication Program at Georgia Institute of Technology, especially with an understanding of multimodal pedagogy.

### **Academic Employment Postdoctoral**

*Georgia Institute of Technology Atlanta, GA*

Seminar available through Georgia Institute of Technology for the purposes of navigating the academic job market and the hiring process at an institutional level.

### **Teaching Composition**

*University of New Mexico, Albuquerque, NM*

Seminar practicum to teach Accelerated Composition and Composition III through the University of New Mexico's Core Writing program based on current pedagogy and theory on genre approach.

### **Teaching Multimodal and Online Composition**

*University of New Mexico, Albuquerque, NM*

Seminar practicum to teach online core writing courses through the University of New Mexico's eComp program using online and multimodal composition theory and pedagogy.

### **Stretch/Studio Practicum**

*University of New Mexico, Albuquerque, NM*

Seminar practicum to teach Stretch and Studio Composition at the University of New Mexico using current theory and pedagogy as it applies to multilingual writing, basic writing, metacognition, and reading instruction in order to create course content fitted for student needs.

### **Proposal & Grant Writing**

*University of New Mexico, Albuquerque, NM*

University of New Mexico course that paired students with non-profit organizations (NPO) to create documents geared towards fundraising for potential grants and/or proposals. Additionally, students were able to create grants for academic and/or research purposes.

## **MAKERSPACE COURSE COLLABORATIONS**

Through my role as the GEA for the Hill Library Makerspace at North Carolina State University Libraries, I assisted with informing and developing pedagogical practices of the following courses using technological innovation and scholarship related to making practices.

Introductory Courses including:

- Academic Writing and Research (English 101)
- Village Course (Entrepreneurship Initiative 100)
- Introduction to University Education I (University Studies Course 101)
- Introduction to Women and Gender Studies (Women's, Gender, and Sexuality Studies 200)
- Intermediate Hindi-Urdu II (Foreign Language-Hindi 202)
- Technology in the Arts (Art Studies 257)

Upper Level & Graduate Courses including:

- Feelings of/from Technology: Analog Bodies in Digital Spaces (Honors 355)
- Interdisciplinary Arts Seminar (Art Studies 414)
- Communication for Business and Management (English 332)
- Science Fiction & Steampunk (English 379)
- Gaming and Social Networks (Communications 537)
- Interdisciplinary Studies in English (English 587)

- Writing in the Rhetorical Tradition (English 323)
- Multimedia Production and Digital Culture (Communications 367)
- Computer Documentation Design (English 421)
- Women in Comics (English 305 )
- Data Visualization (Data Science 495)
- Directed Readings: Touch Interactive Rhetoric (English 636)

## **AWARDS & RECOGNITIONS**

- Doctoral Dissertation Completion Grant Award (Spring 2023)
- Hill Library Makerspace Pentair Fellow (Fall 2022)
- CRDMSA Technology Award (Fall 2020)
- Graduate Student Award in Rhetoric and Writing (Spring 2018)
- Graduate Student Award for Outstanding Leadership and Service (Spring 2018)